

New Product Announcement

FOLK HERO SPEAKER CABLES

ROBIN HOOD AND WILLIAM TELL



- **ZERO Technology:** No Characteristic Impedance for Uncompressed Current Transfer
- **PS:** Solid Perfect-Surface Conductor Technology
- **NDS:** Linear Noise-Dissipation Technologies
- **GND:** Patented Ground-Noise Dissipation System in BASS cables
- **DBS:** 72V Dielectric-Bias System with CARBON-level Radio-Frequency Noise Trap

Now that you're becoming familiar with our groundbreaking Mythical Creature Series, we're proud to introduce the Folk Hero Series, comprising two models—Robin Hood and William Tell—both models available as either all-Solid PSC+ Copper ZERO or as PSS Silver themed SILVER (ZERO). While the Mythical Creatures are all-out assaults on the state of the cable art, the Folk Heroes use all of the same technology with less conductors — which is actually an advantage, but yes, there is an overall (extremely cost effective) compromise compared to the Mythical Creatures.

Building on a solid base of tried and true AudioQuest technologies, the design team of Garth Powell and Bill Low specifically focused on addressing one of the most vexing issues plaguing speaker cable design: the mismatch between the amplifier's source

impedance and the speaker's load impedance. By eliminating the speaker cable's characteristic impedance (ZERO Technology), current compression and distortion of the signal/current transient are *significantly* reduced. The result is dynamic contrast, transient response, and bass slam that are rendered seemingly without effort, because the cable is not electrically impeding the music.

Like the larger-gauge cables of the Mythical Creatures Series, William Tell and Robin Hood can be used in one of two ways: either employing the ZERO model for **Full-Range**, or a ZERO model in combination with a dedicated BASS cable, as a fully optimized **BiWire Combination** cable. Like their larger siblings, William Tell BASS and Robin Hood BASS also feature our patented common-mode noise-rejection technology. Along with the Mythical Creatures, these latest AQ speaker cables significantly outperform previous technology at controlling and draining radio-frequency noise.

Note: William Tell ZERO Full-Range/Treble, BASS, and BIWIRE Combination cables can be ordered now. Robin Hood and William Tell SILVER (ZERO) and BASS models will be available early 2019. We'll be sure to keep you up to date.

ROBIN HOOD

ZERO Cables for **FULL-RANGE**, or for **TREBLE** in combination with a **BASS** cable

Robin Hood ZERO	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Copper+ (PSC+)

Robin Hood SILVER	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Silver and Perfect-Surface Copper+ (PSS & PSC+)

BASS Cables for **BASS** or for **MIDRANGE**

Robin Hood BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Copper+ (PSC+) | Ground-Noise Dissipation (GND)

BIWIRE COMBINATIONS

Robin Hood ZERO with Robin Hood BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

Robin Hood SILVER with Robin Hood BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

WILLIAM TELL

ZERO Cables for **FULL-RANGE**, or for **TREBLE** in combination with a **BASS** cable

William Tell ZERO	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Copper+ (PSC+)

William Tell SILVER	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Silver and Perfect-Surface Copper+ (PSS & PSC+)

BASS Cables for **BASS** or for **MIDRANGE**

William Tell BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

- Solid Perfect-Surface Copper+ and Long-Grain Copper (PSC+ & LGC) | Ground-Noise Dissipation (GND)

BIWIRE COMBINATIONS

William Tell ZERO with William Tell BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

William Tell SILVER with William Tell BASS	EU Retail
Example: 3,0m / 8 ft. pair	Please see the latest Price Book for the most current pricing.

Note: All Folk Hero cables come equipped with a Carbon DBS pack. BiWire combinations have two Carbon DBS packs per channel.